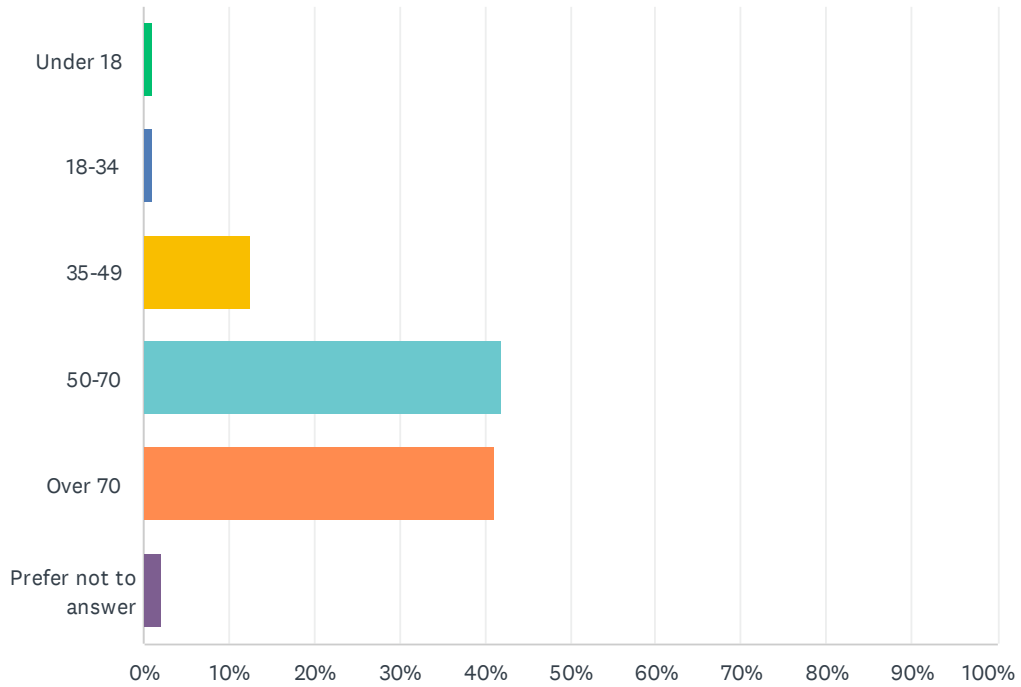


## Q1 What is your age?

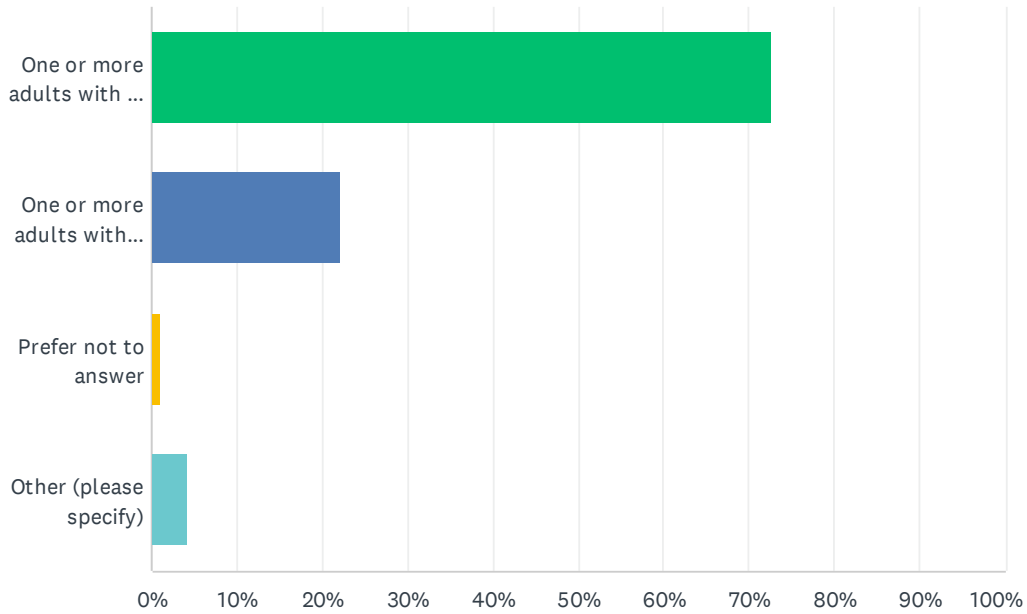
Answered: 95 Skipped: 0



ANSWER CHOICES	RESPONSES	
Under 18	1.05%	1
18-34	1.05%	1
35-49	12.63%	12
50-70	42.11%	40
Over 70	41.05%	39
Prefer not to answer	2.11%	2
<b>TOTAL</b>		<b>95</b>

## Q2 Which best describes your current household?

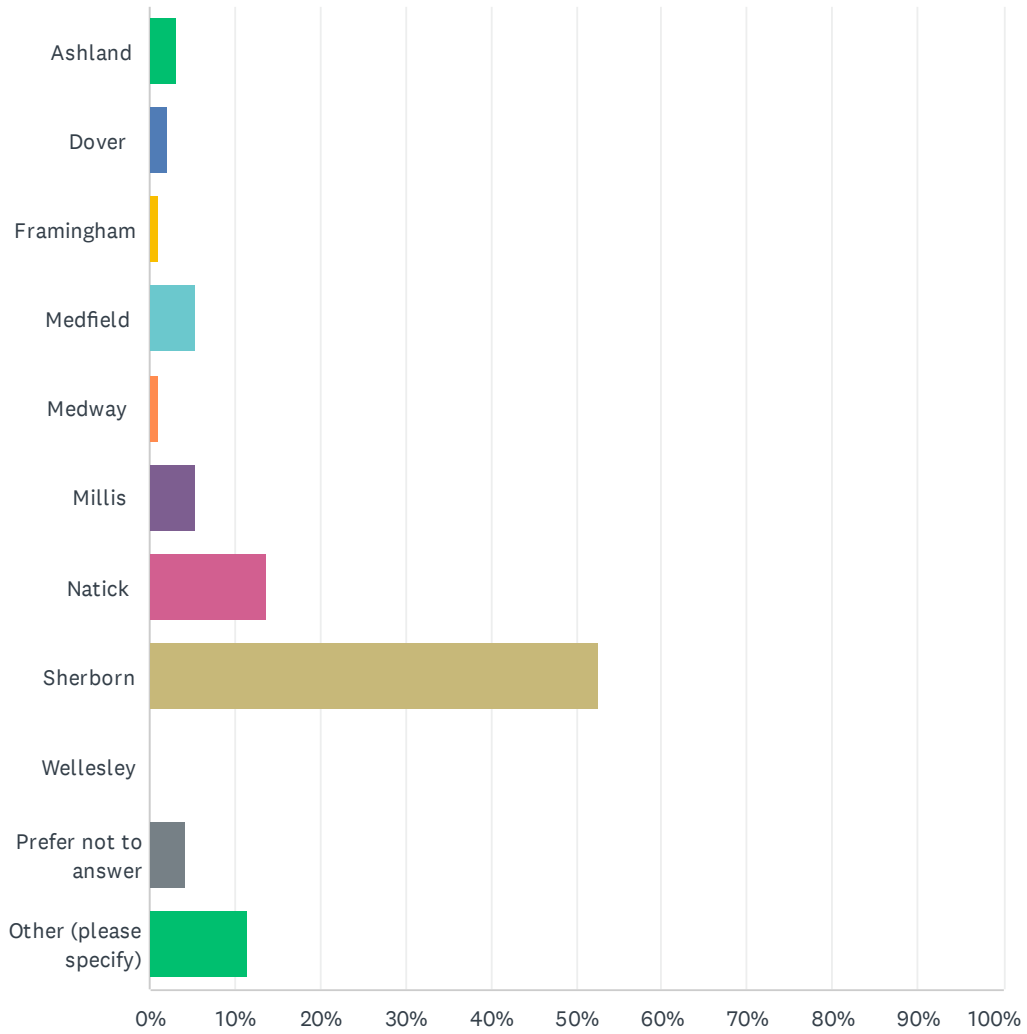
Answered: 95 Skipped: 0



ANSWER CHOICES	RESPONSES	
One or more adults with no children living in the household	72.63%	69
One or more adults with minor child/children living in the household	22.11%	21
Prefer not to answer	1.05%	1
Other (please specify)	4.21%	4
<b>TOTAL</b>		<b>95</b>

### Q3 In what town do you live?

Answered: 95 Skipped: 0

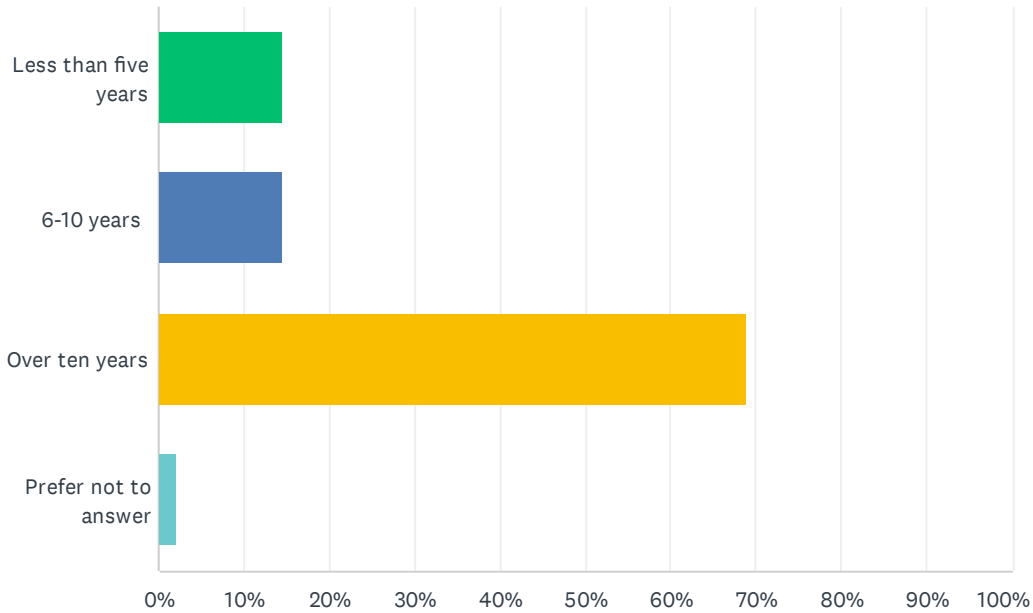


## Pilgrim Church 2023 Survey

ANSWER CHOICES	RESPONSES	
Ashland	3.16%	3
Dover	2.11%	2
Framingham	1.05%	1
Medfield	5.26%	5
Medway	1.05%	1
Millis	5.26%	5
Natick	13.68%	13
Sherborn	52.63%	50
Wellesley	0.00%	0
Prefer not to answer	4.21%	4
Other (please specify)	11.58%	11
<b>TOTAL</b>		<b>95</b>

## Q4 How many years have you attended Pilgrim Church, whether as a non-member or member?

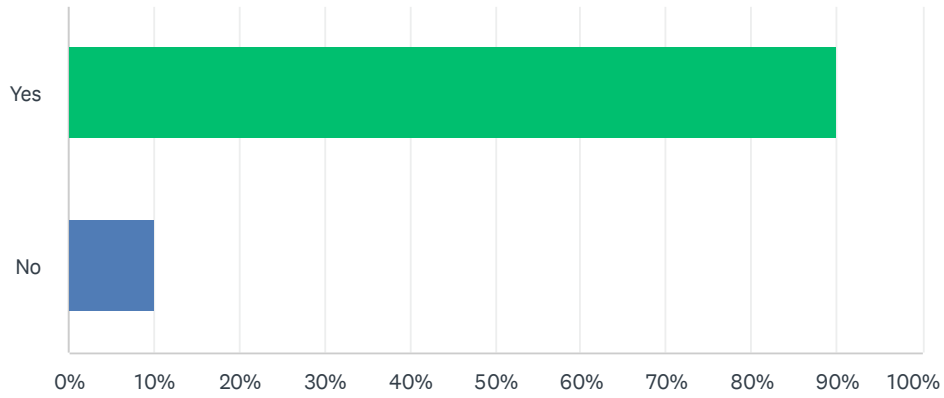
Answered: 90 Skipped: 5



ANSWER CHOICES	RESPONSES
Less than five years	14.44% 13
6-10 years	14.44% 13
Over ten years	68.89% 62
Prefer not to answer	2.22% 2
<b>TOTAL</b>	<b>90</b>

## Q5 Are you a member of Pilgrim Church?

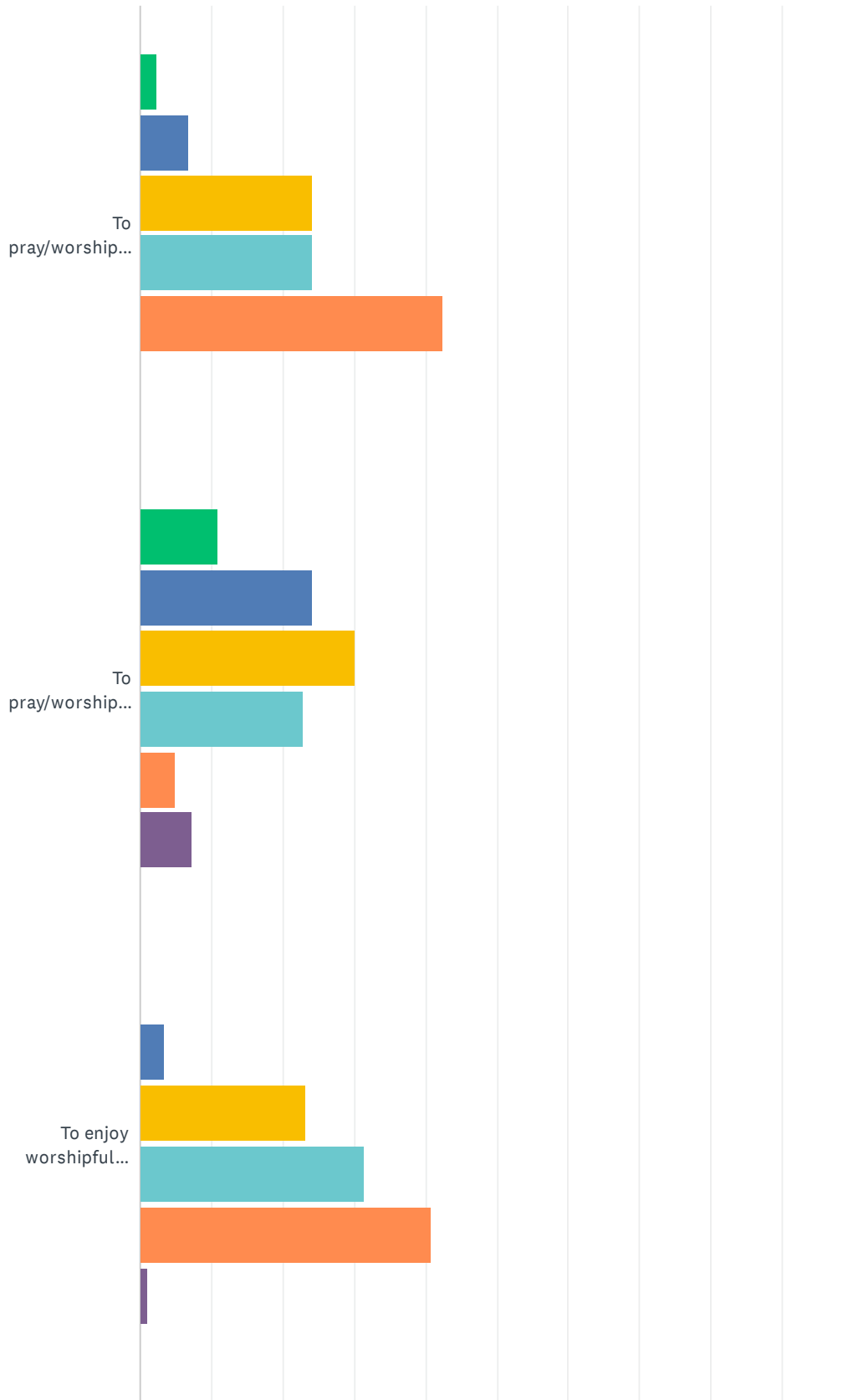
Answered: 89 Skipped: 6



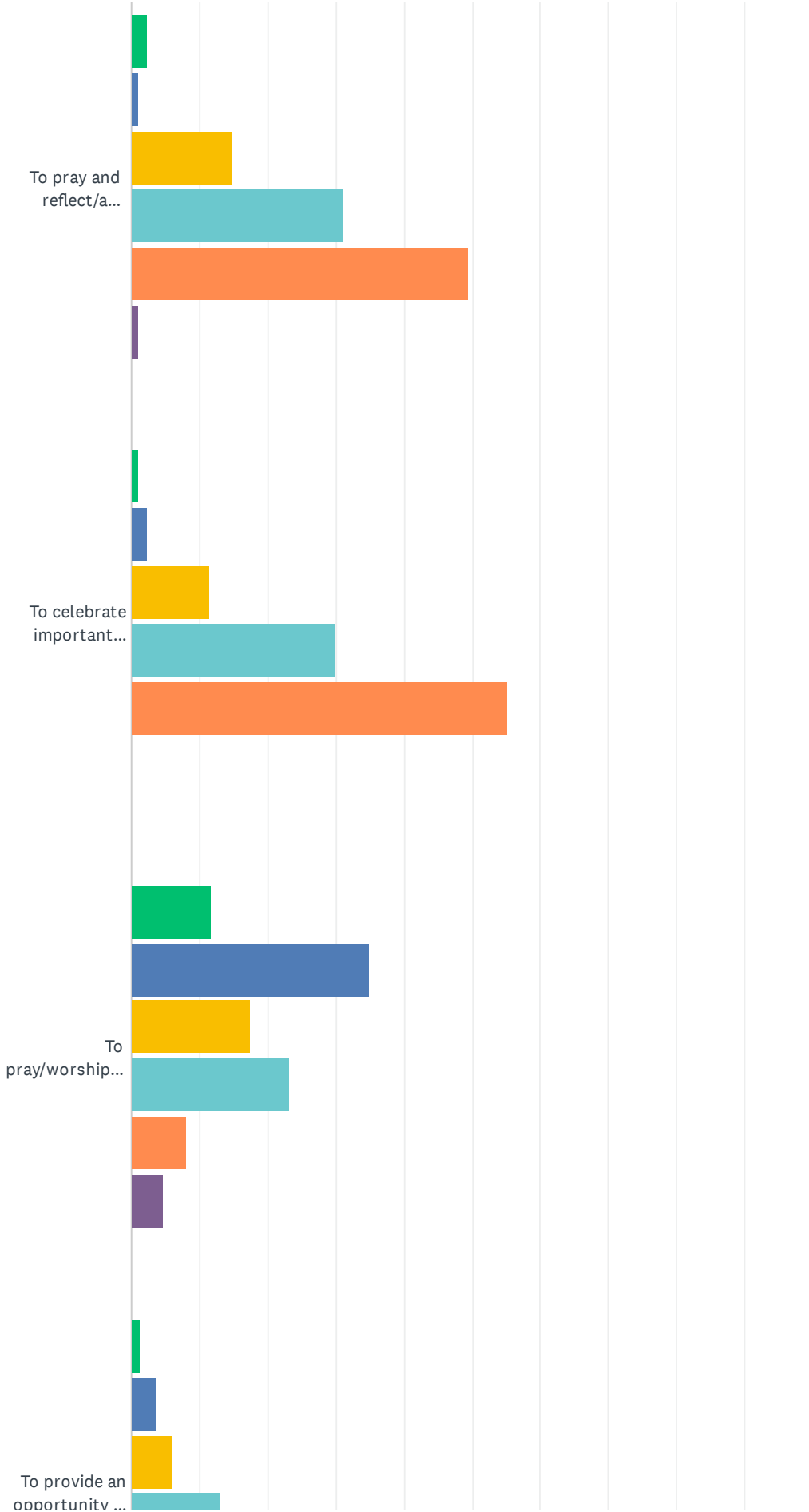
ANSWER CHOICES	RESPONSES	
Yes	89.89%	80
No	10.11%	9
Total Respondents: 89		

## Q6 Why is Pilgrim Church important to you?

Answered: 89 Skipped: 6

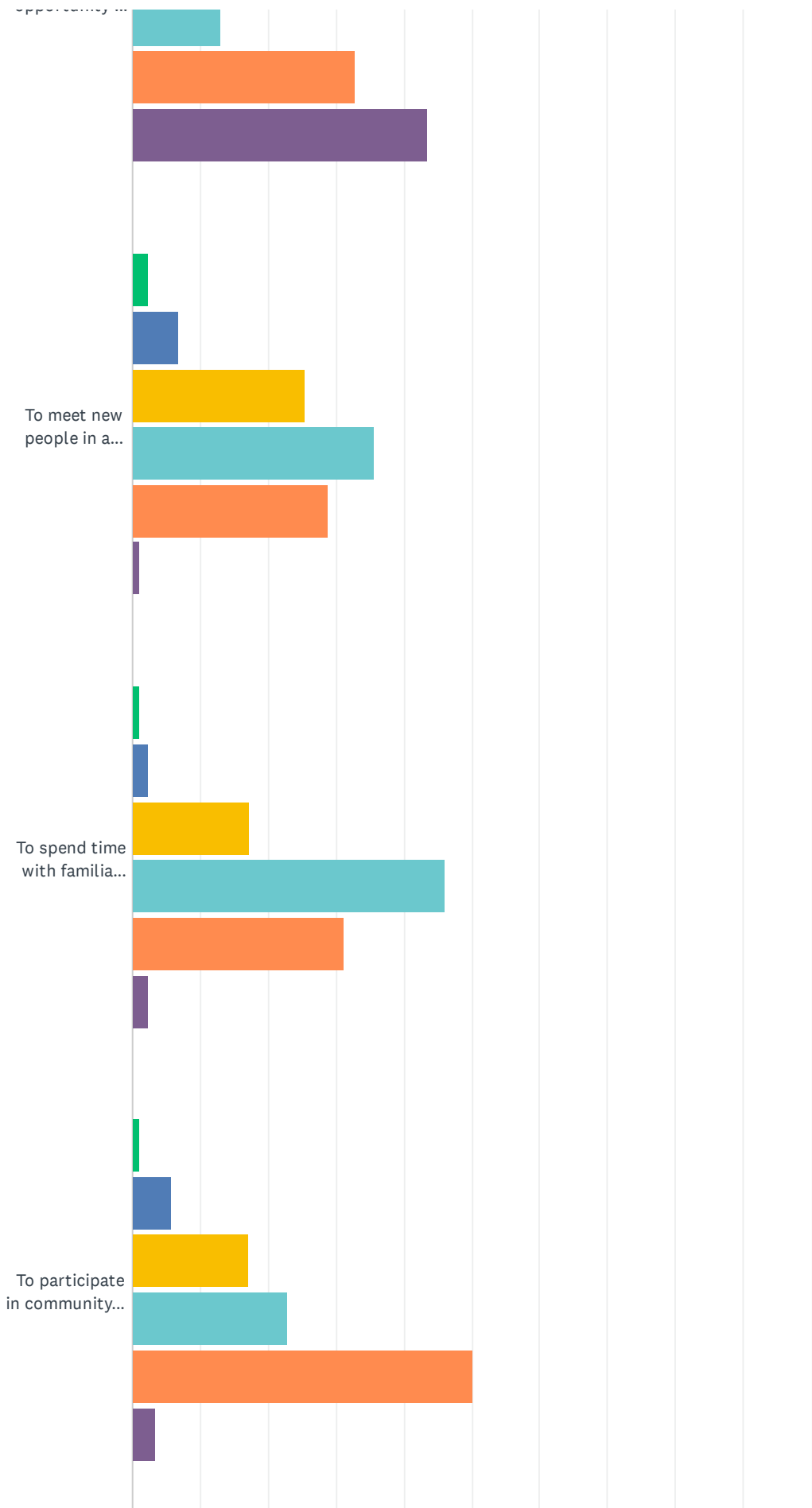


# Pilgrim Church 2023 Survey

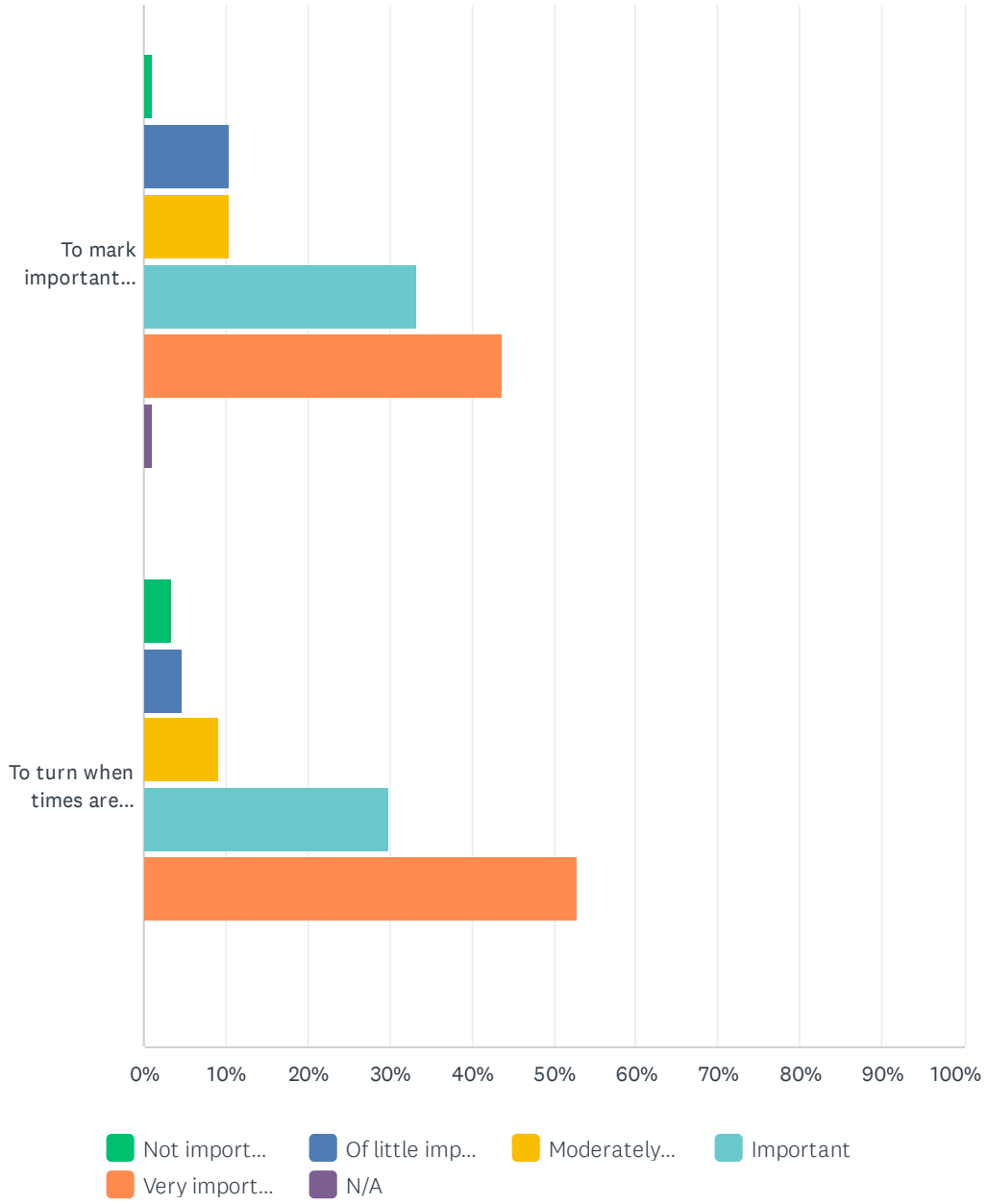




# Pilgrim Church 2023 Survey



# Pilgrim Church 2023 Survey

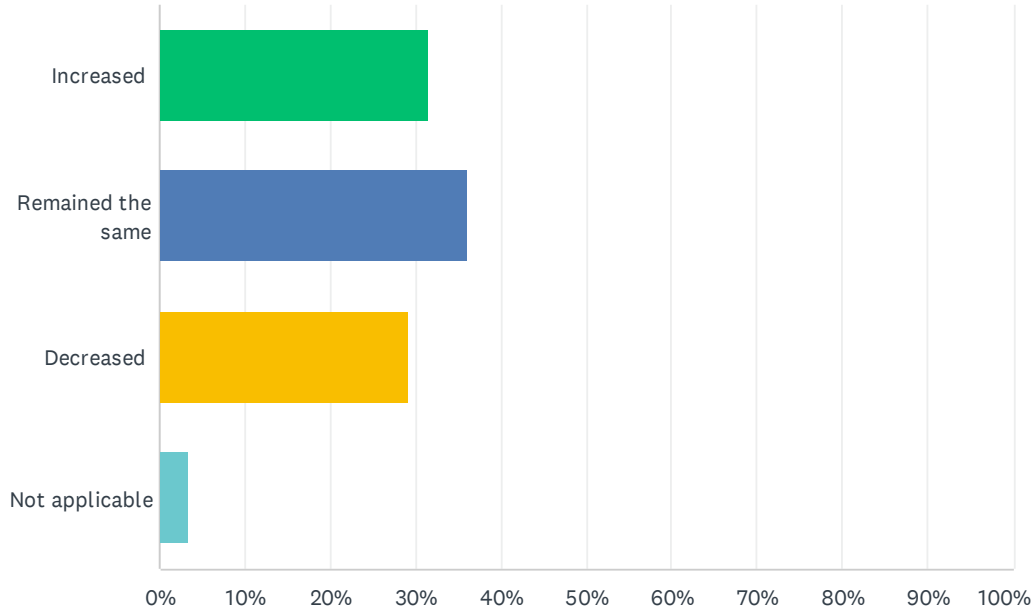


Pilgrim Church 2023 Survey

	NOT IMPORTANT	OF LITTLE IMPORTANCE	MODERATELY IMPORTANT	IMPORTANT	VERY IMPORTANT	N/A	TOTAL	W A
To pray/worship in-person at 10 a.m. Sunday worship services	2.30% 2	6.90% 6	24.14% 21	24.14% 21	42.53% 37	0.00% 0	87	
To pray/worship at 10 a.m. virtual (Facebook, YouTube, and pilgrimsherborn.org) Sunday worship services	10.84% 9	24.10% 20	30.12% 25	22.89% 19	4.82% 4	7.23% 6	83	
To enjoy worshipful music	0.00% 0	3.49% 3	23.26% 20	31.40% 27	40.70% 35	1.16% 1	86	
To pray and reflect/a spiritual oasis	2.30% 2	1.15% 1	14.94% 13	31.03% 27	49.43% 43	1.15% 1	87	
To celebrate important Christian religious holidays (i.e., Christmas and Easter)	1.15% 1	2.30% 2	11.49% 10	29.89% 26	55.17% 48	0.00% 0	87	
To pray/worship outside of a traditional Sunday worship setting (e.g., Bible Study, Retreat, other)	11.63% 10	34.88% 30	17.44% 15	23.26% 20	8.14% 7	4.65% 4	86	
To provide an opportunity for my children to develop spiritually	1.18% 1	3.53% 3	5.88% 5	12.94% 11	32.94% 28	43.53% 37	85	
To meet new people in a Christian faith community	2.30% 2	6.90% 6	25.29% 22	35.63% 31	28.74% 25	1.15% 1	87	
To spend time with familiar friends in a Christian faith community	1.15% 1	2.30% 2	17.24% 15	45.98% 40	31.03% 27	2.30% 2	87	
To participate in community outreach and service activities and volunteering, including intergenerational activities	1.14% 1	5.68% 5	17.05% 15	22.73% 20	50.00% 44	3.41% 3	88	
To mark important personal events (Baptisms, weddings, funerals)	1.15% 1	10.34% 9	10.34% 9	33.33% 29	43.68% 38	1.15% 1	87	
To turn when times are difficult	3.45% 3	4.60% 4	9.20% 8	29.89% 26	52.87% 46	0.00% 0	87	

## Q7 How has your involvement (i.e., participation and interest) in Pilgrim Church changed in the last few years?

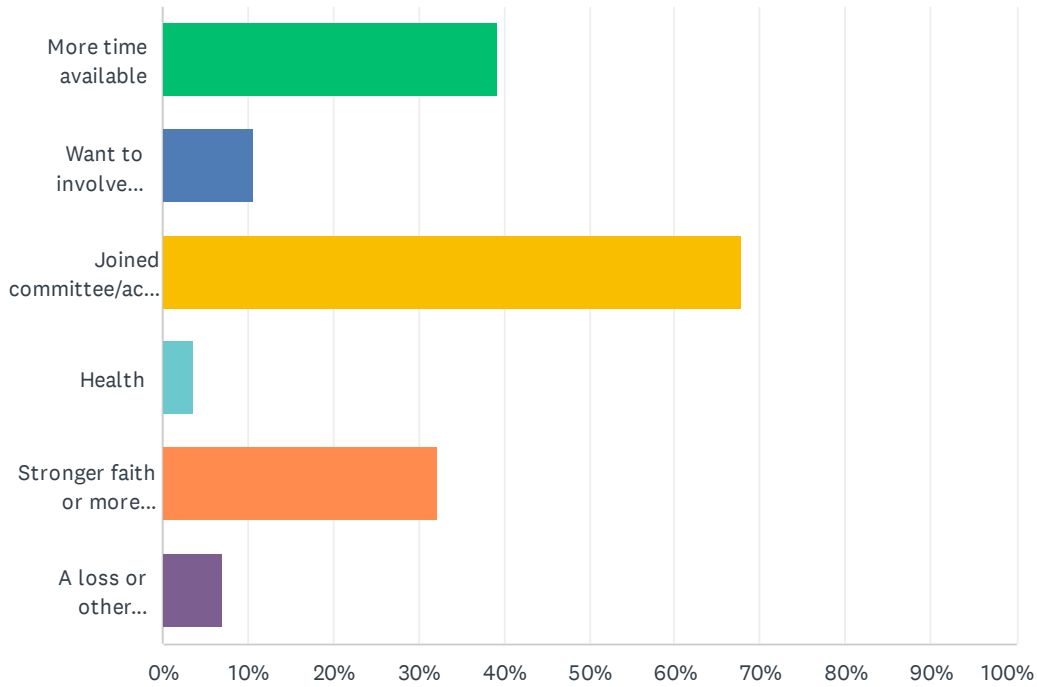
Answered: 89 Skipped: 6



ANSWER CHOICES	RESPONSES	
Increased	31.46%	28
Remained the same	35.96%	32
Decreased	29.21%	26
Not applicable	3.37%	3
<b>TOTAL</b>		<b>89</b>

### Q8 You responded, "Increased." Why? (Please check all that apply):

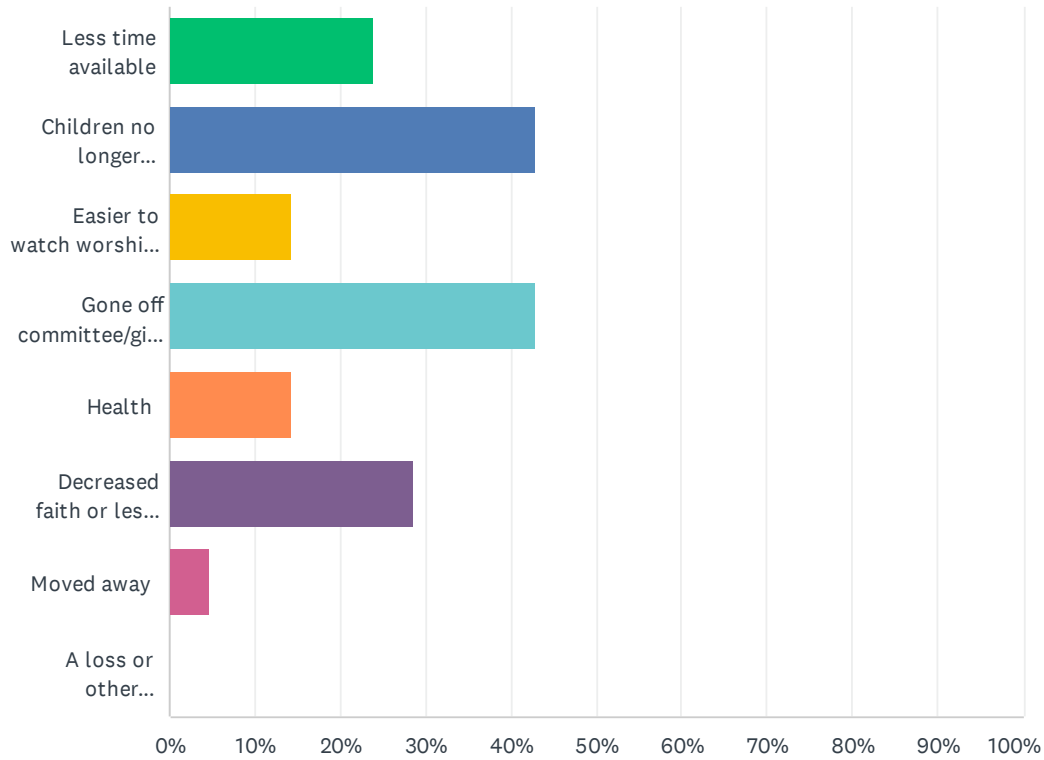
Answered: 28 Skipped: 67



ANSWER CHOICES	RESPONSES	
More time available	39.29%	11
Want to involve children in church activities	10.71%	3
Joined committee/accepted new responsibility in Pilgrim Church	67.86%	19
Health	3.57%	1
Stronger faith or more positive attitude toward church	32.14%	9
A loss or other significant life change	7.14%	2
Total Respondents: 28		

### Q9 You responded, "Decreased." Why? (Please check all that apply):

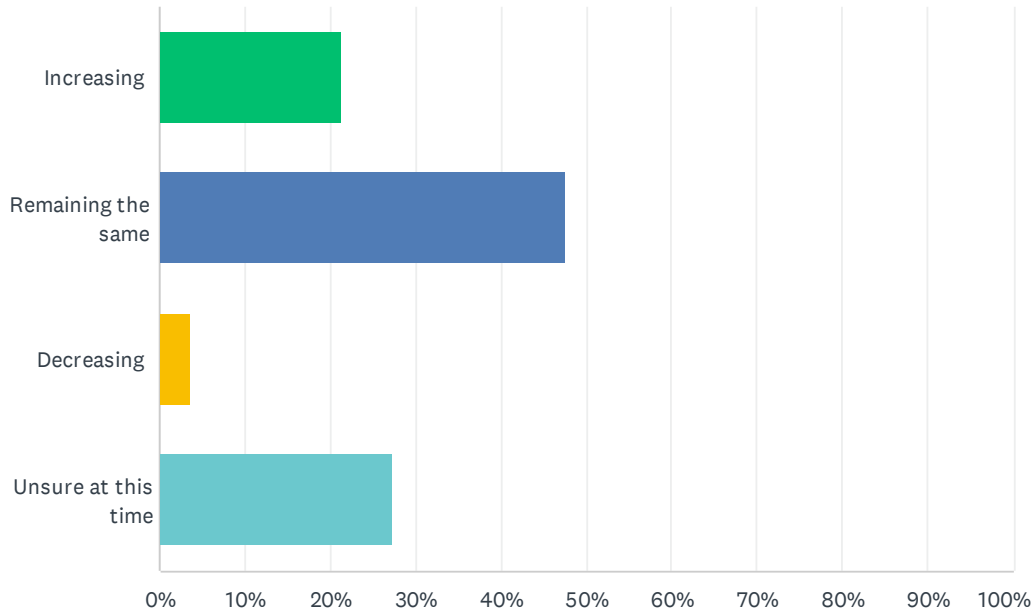
Answered: 21 Skipped: 74



ANSWER CHOICES	RESPONSES	
Less time available	23.81%	5
Children no longer involved/live at home (they were what brought me to church)	42.86%	9
Easier to watch worship services online and do not participate otherwise	14.29%	3
Gone off committee/given up responsibility at Pilgrim Church	42.86%	9
Health	14.29%	3
Decreased faith or less positive attitude toward church	28.57%	6
Moved away	4.76%	1
A loss or other significant life change	0.00%	0
Total Respondents: 21		

## Q10 How do you anticipate your involvement in Pilgrim Church changing in the next few years?

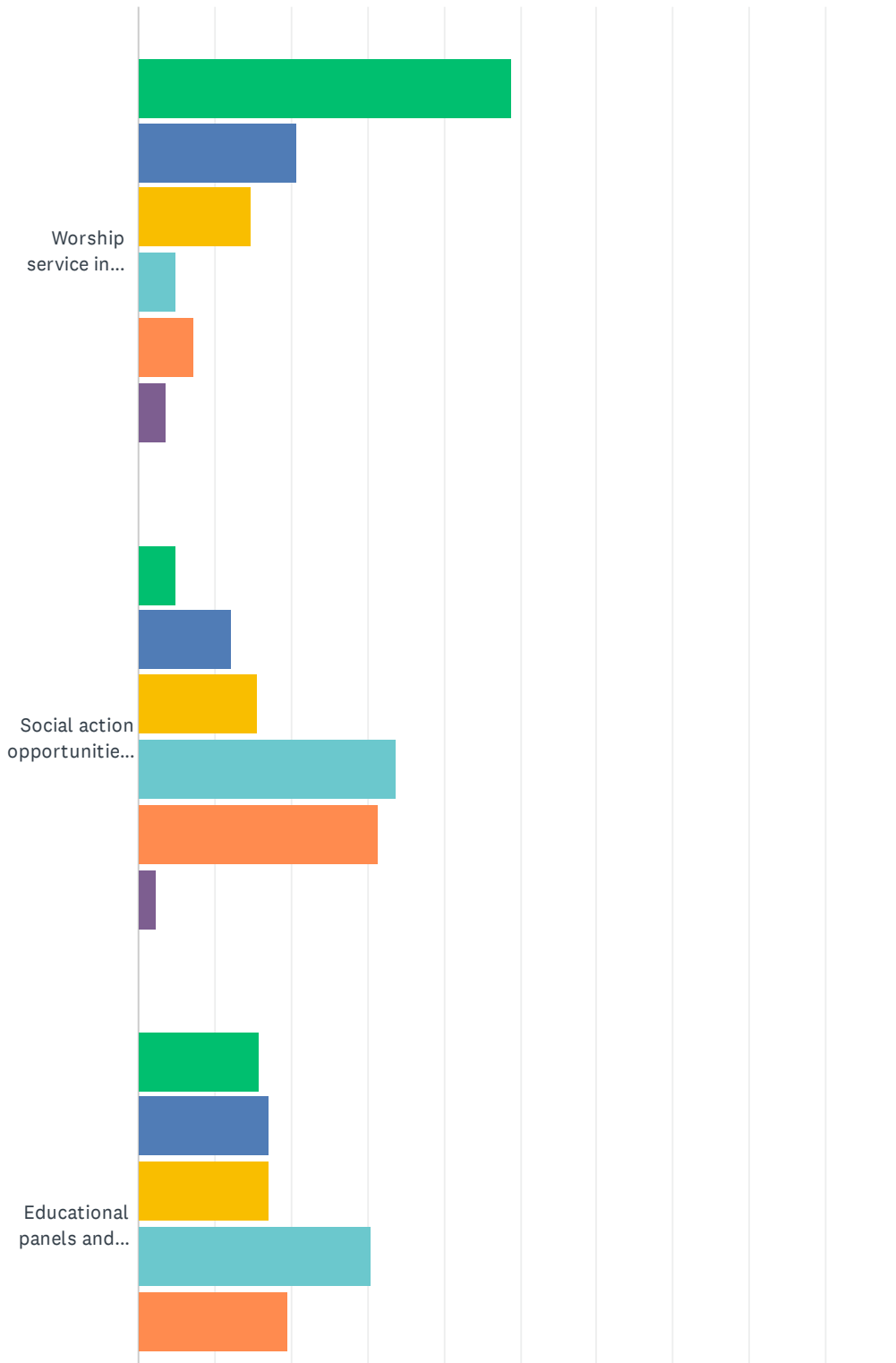
Answered: 84 Skipped: 11



ANSWER CHOICES	RESPONSES	
Increasing	21.43%	18
Remaining the same	47.62%	40
Decreasing	3.57%	3
Unsure at this time	27.38%	23
<b>TOTAL</b>		<b>84</b>

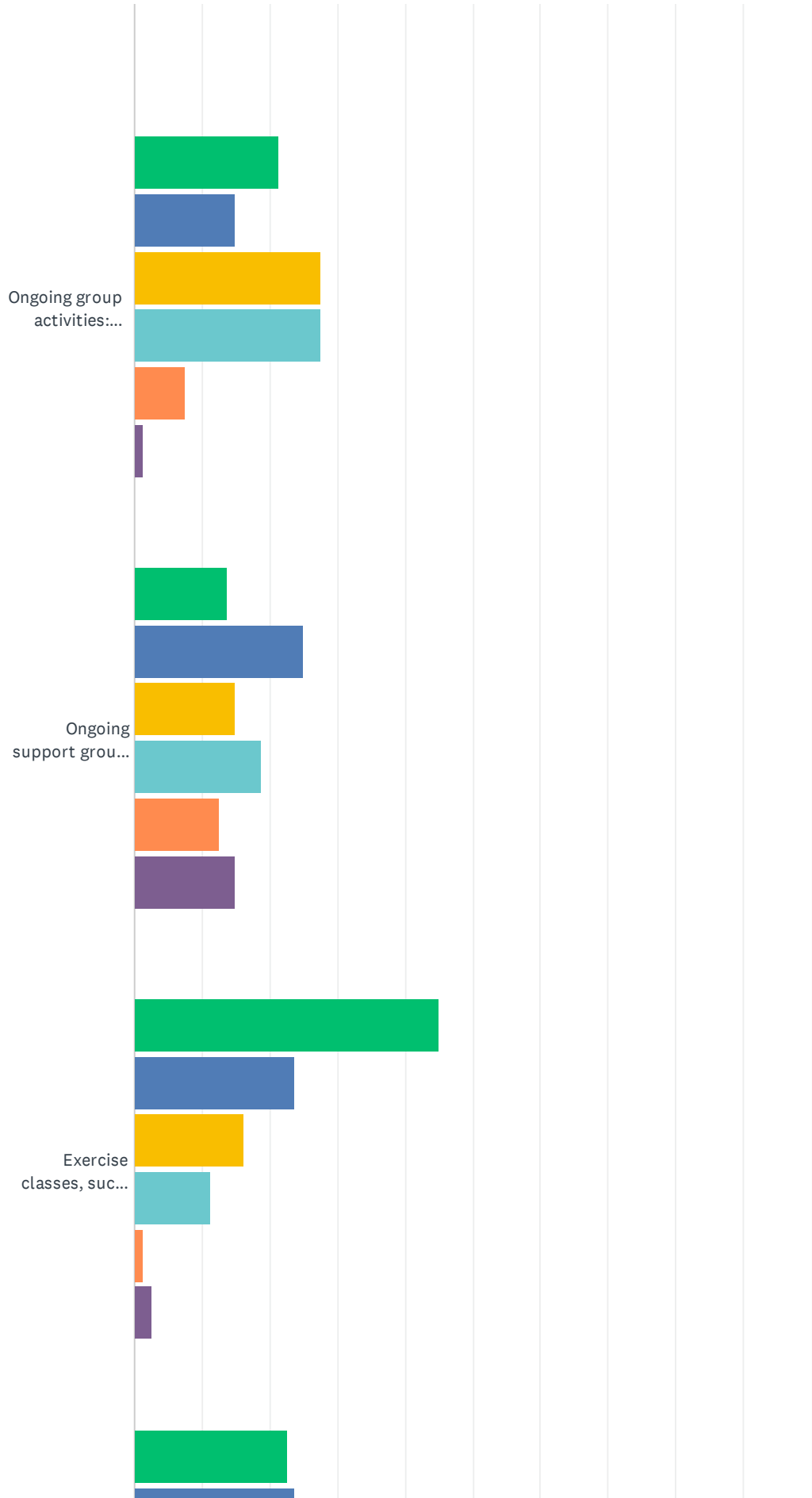
Q11 Pilgrim Church offers many ways for its members and the community to worship and be involved. The Strategic Planning Group is exploring new opportunities. How interested might you and your family be in the following activities?

Answered: 83 Skipped: 12

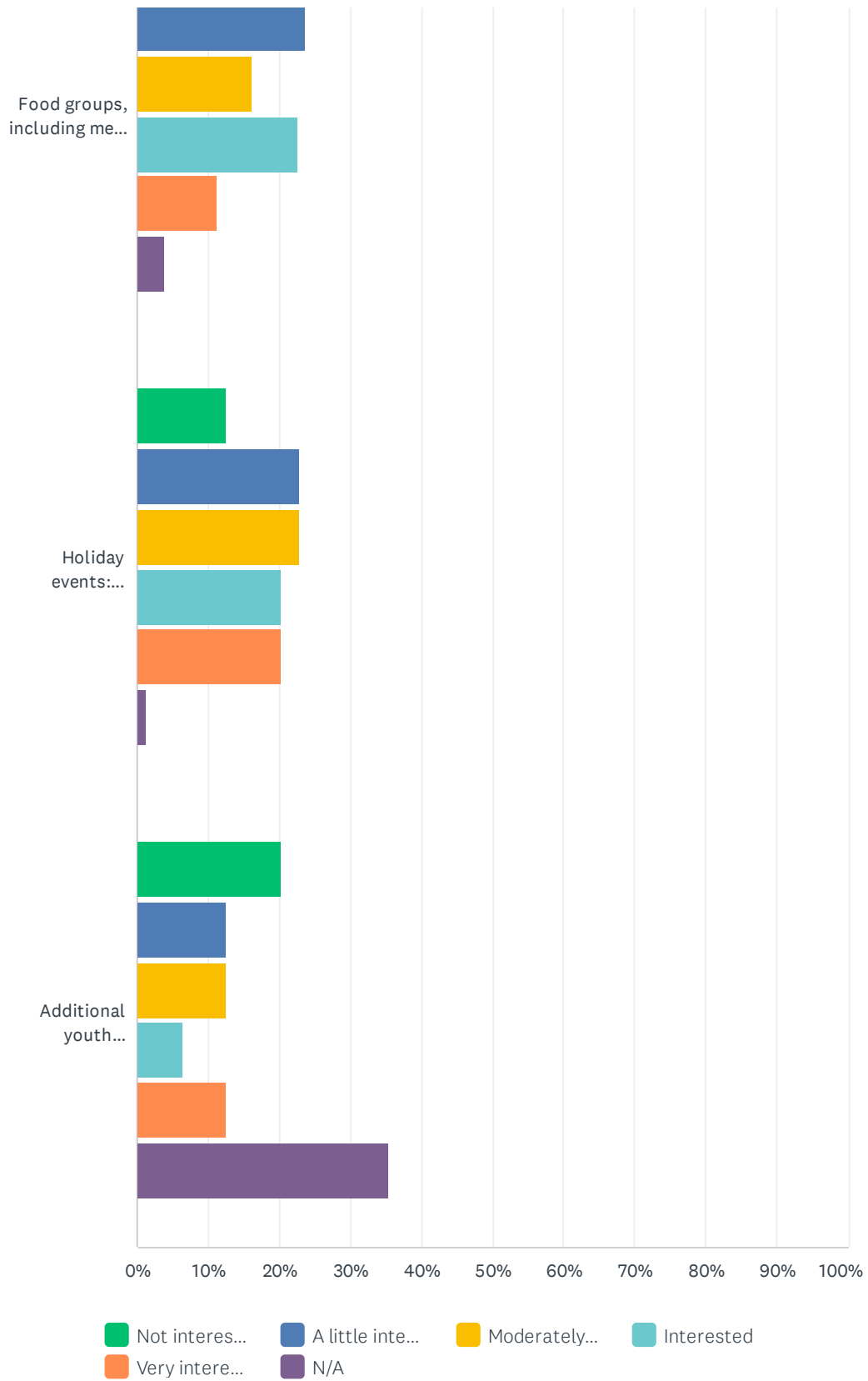




# Pilgrim Church 2023 Survey



# Pilgrim Church 2023 Survey



Pilgrim Church 2023 Survey

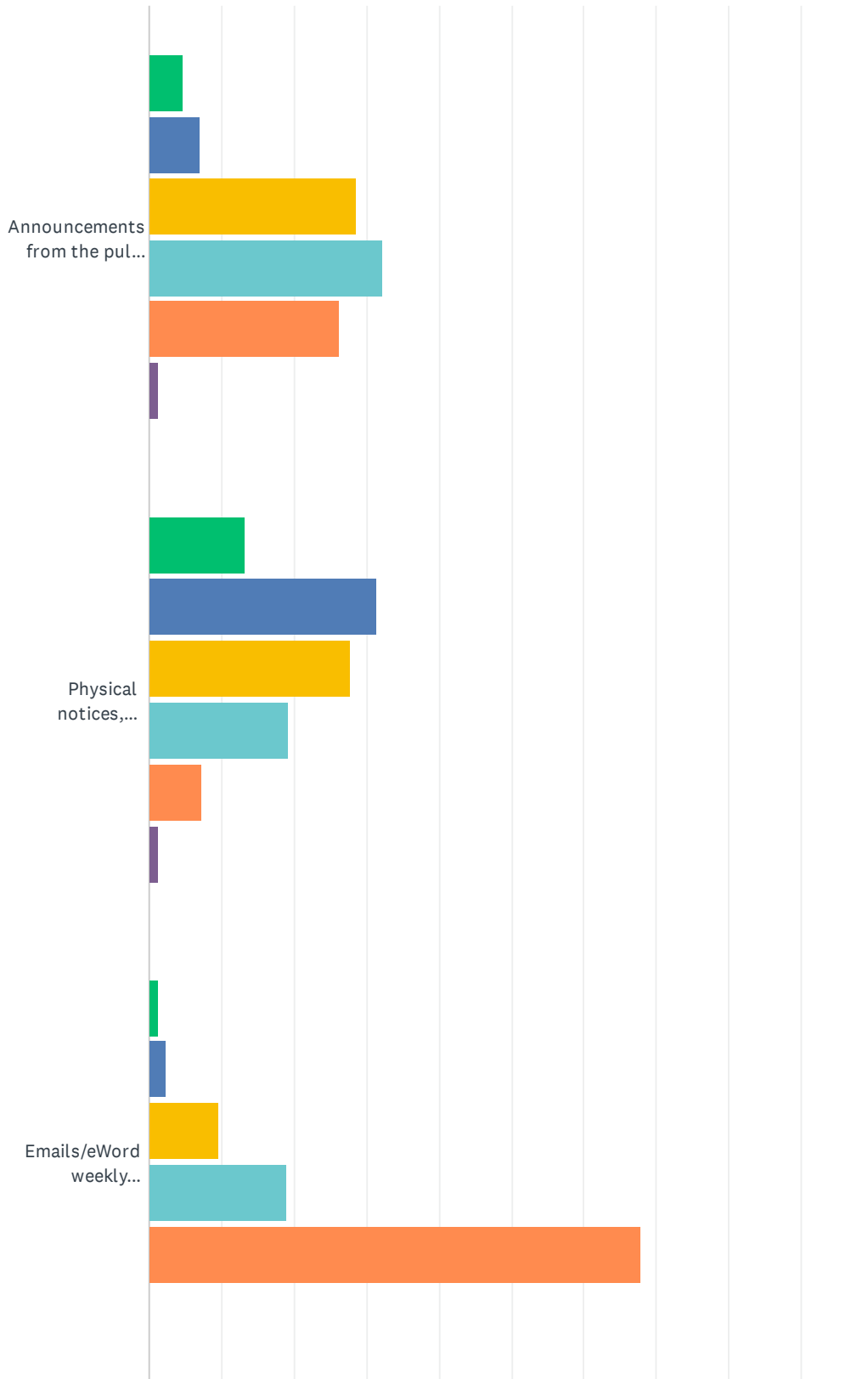
	NOT INTERESTED	A LITTLE INTERESTED	MODERATELY INTERESTED	INTERESTED	VERY INTERESTED	N/A	TOTAL	WEIGHT/AVERAG
Worship service in addition to the 10 a.m. Sunday service (Please add information about convenient times in Comments section below)	48.78% 40	20.73% 17	14.63% 12	4.88% 4	7.32% 6	3.66% 3	82	1
Social action opportunities, including multi-generational opportunities to help others, including supporting the hungry and unhoused, and refugees	4.82% 4	12.05% 10	15.66% 13	33.73% 28	31.33% 26	2.41% 2	83	3
Educational panels and interest groups on current events and other topics	15.85% 13	17.07% 14	17.07% 14	30.49% 25	19.51% 16	0.00% 0	82	3
Ongoing group activities: book or film groups	21.25% 17	15.00% 12	27.50% 22	27.50% 22	7.50% 6	1.25% 1	80	2
Ongoing support groups: parents of young children, parenting teenagers, divorced and recently widowed	13.75% 11	25.00% 20	15.00% 12	18.75% 15	12.50% 10	15.00% 12	80	2
Exercise classes, such as yoga, walking, and classes before work	45.00% 36	23.75% 19	16.25% 13	11.25% 9	1.25% 1	2.50% 2	80	1

Pilgrim Church 2023 Survey

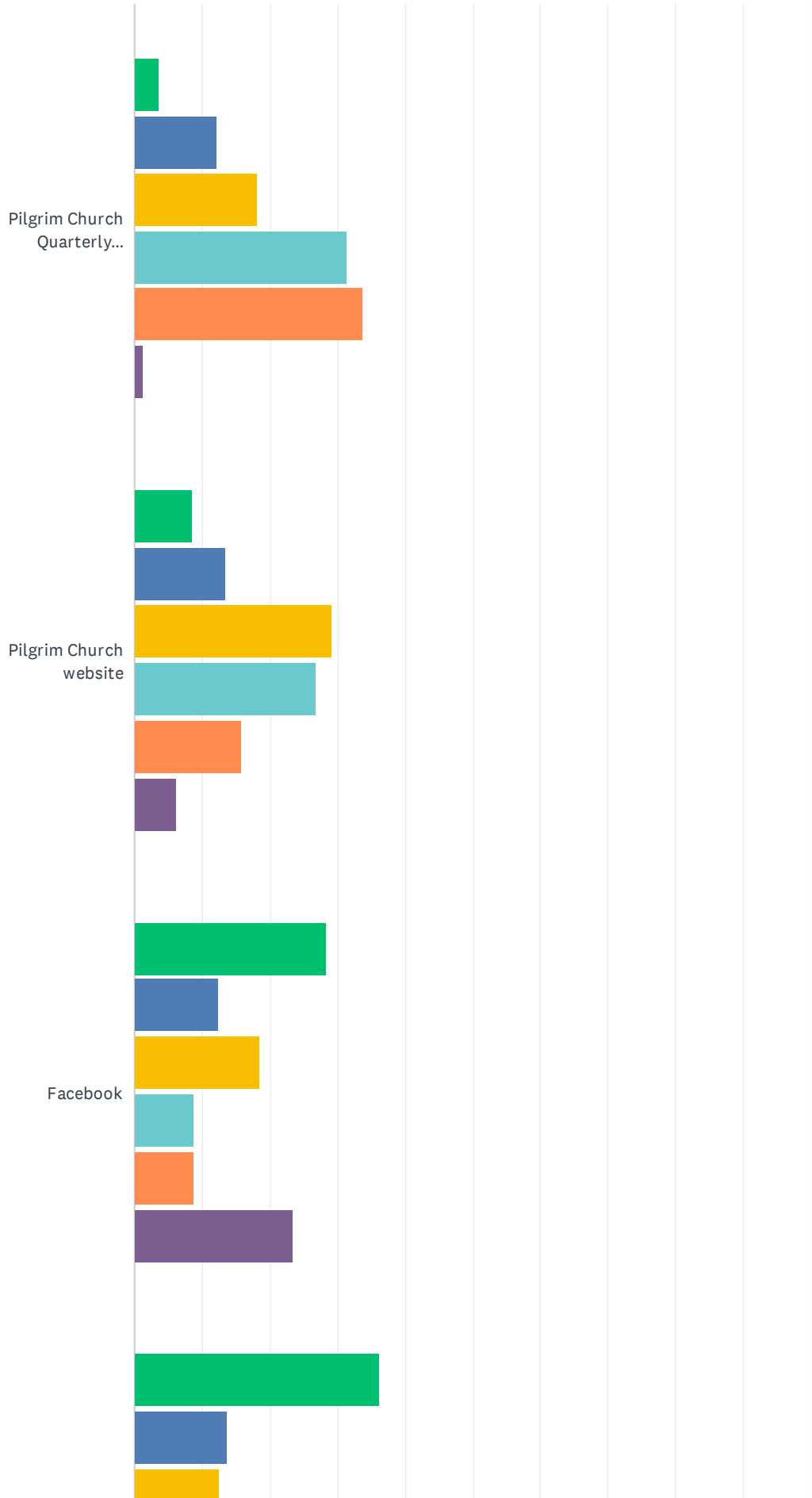
Food groups, including men's breakfasts, potlucks, and dinners for eight or twelve people	22.50% 18	23.75% 19	16.25% 13	22.50% 18	11.25% 9	3.75% 3	80	2
Holiday events: Christmas caroling and additional children's and adult activities for Christmas and Easter	12.66% 10	22.78% 18	22.78% 18	20.25% 16	20.25% 16	1.27% 1	79	3
Additional youth activities (beyond Sunday school, confirmation, and youth groups)	20.25% 16	12.66% 10	12.66% 10	6.33% 5	12.66% 10	35.44% 28	79	2

# Q12 What are the best ways to communicate events and activities at Pilgrim Church to you?

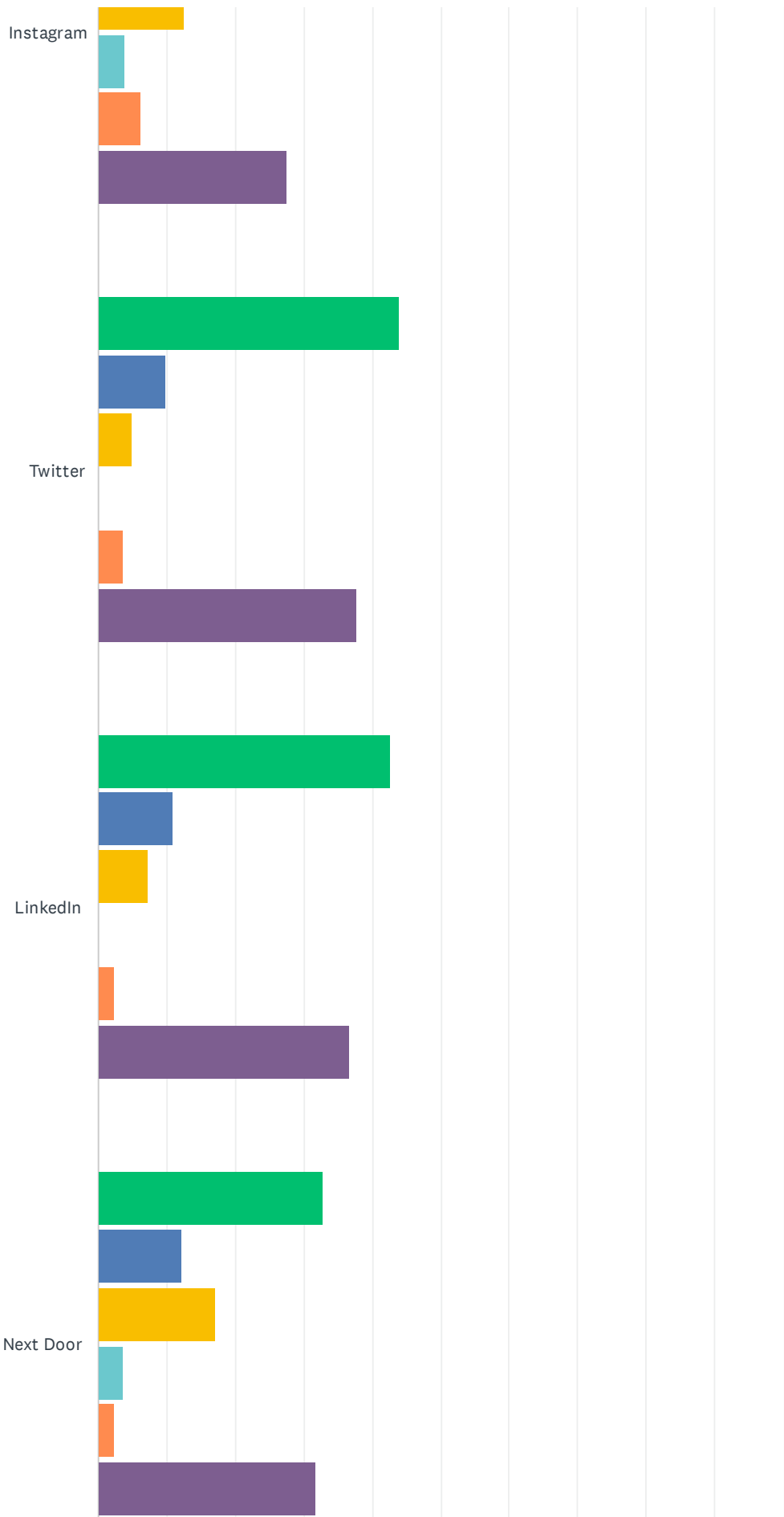
Answered: 84 Skipped: 11



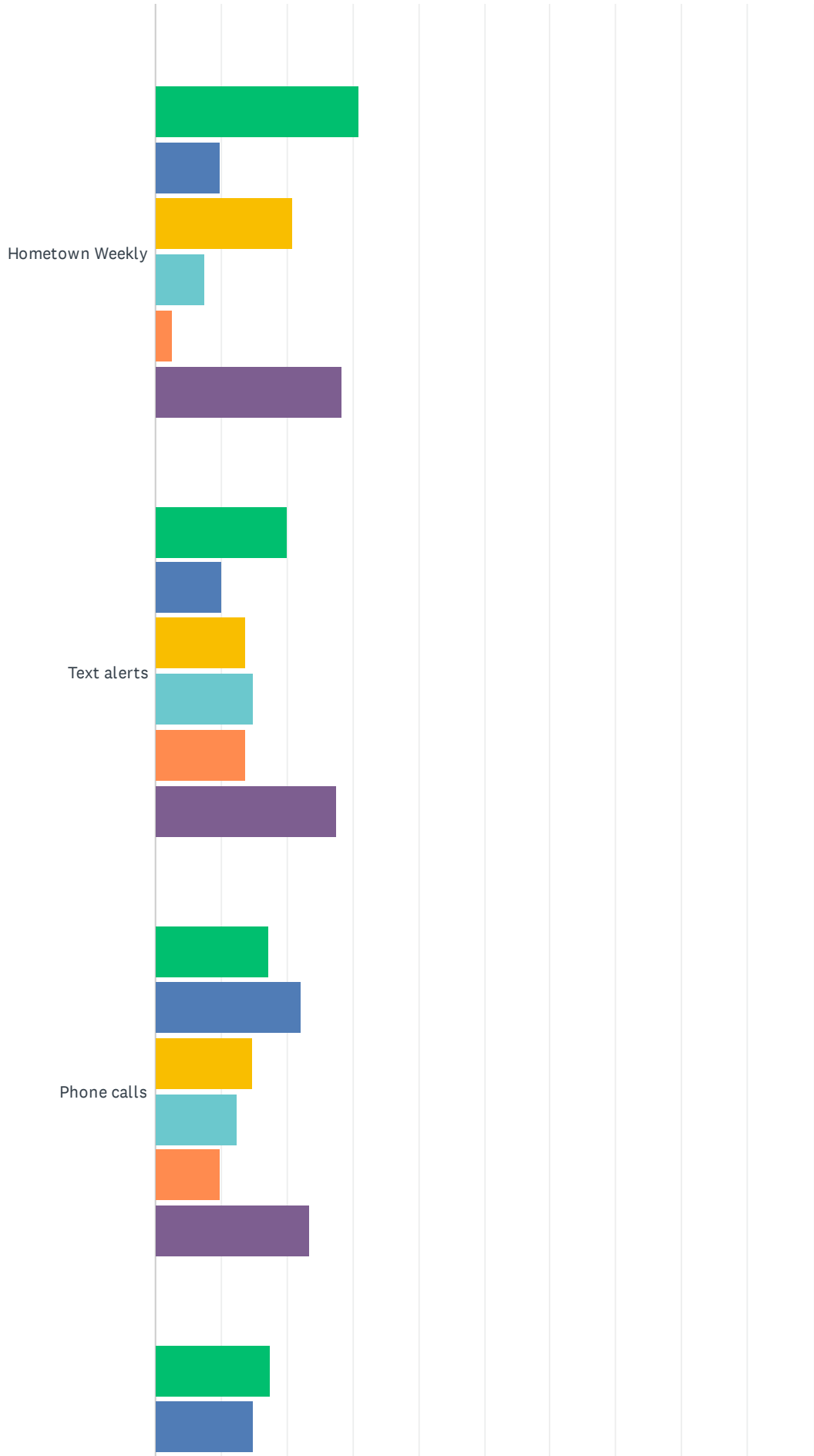
# Pilgrim Church 2023 Survey



# Pilgrim Church 2023 Survey

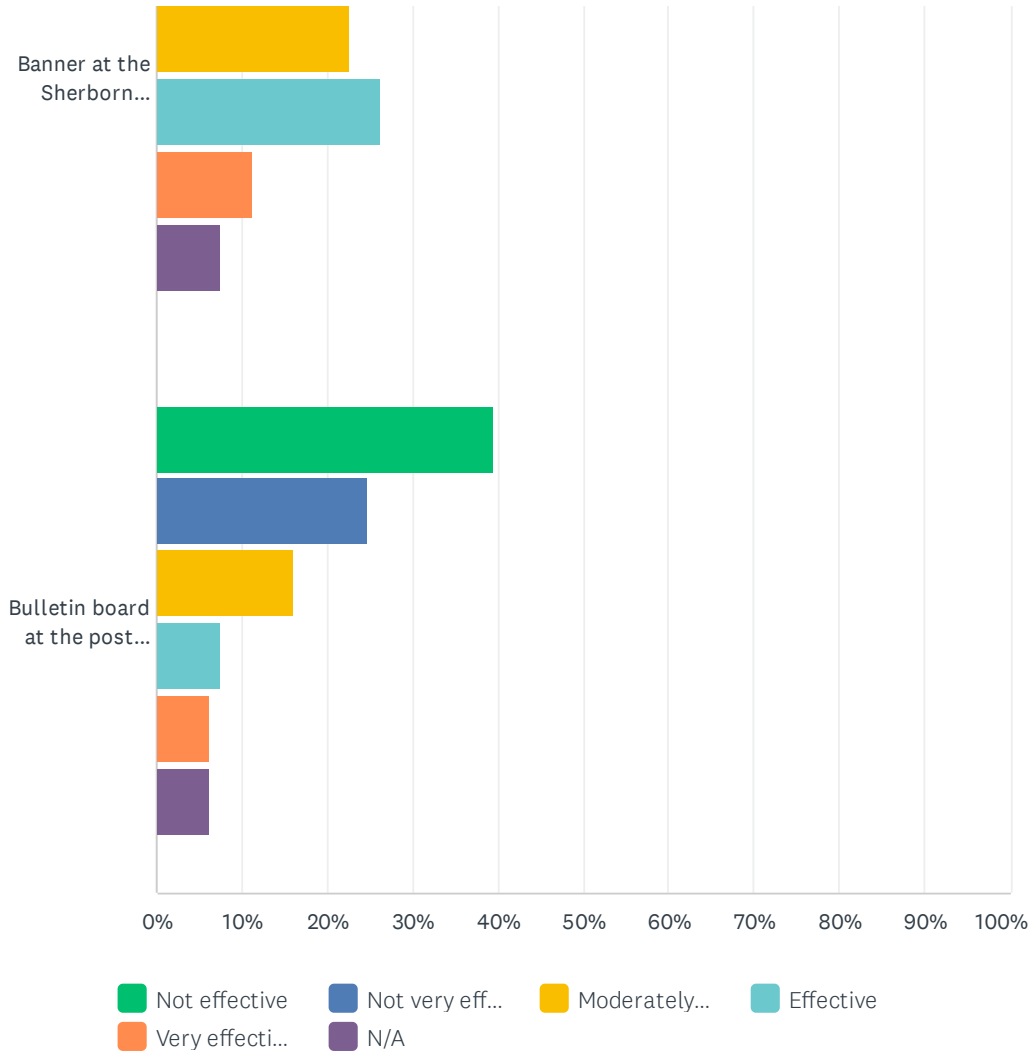


# Pilgrim Church 2023 Survey





# Pilgrim Church 2023 Survey



Pilgrim Church 2023 Survey

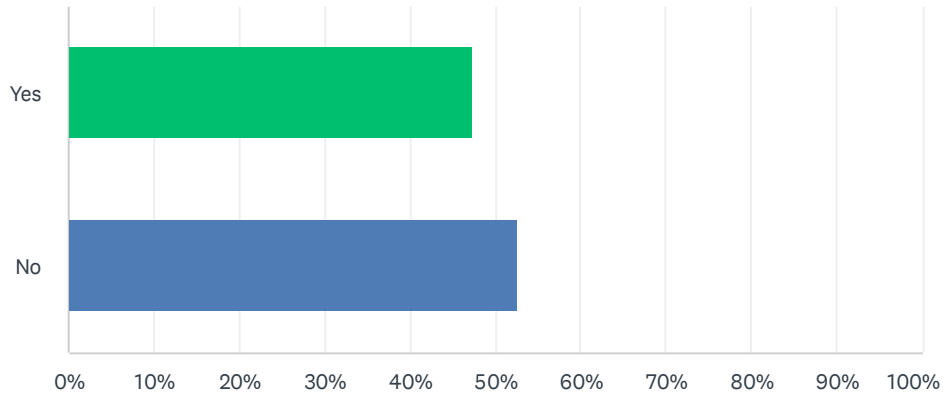
	NOT EFFECTIVE	NOT VERY EFFECTIVE	MODERATELY EFFECTIVE	EFFECTIVE	VERY EFFECTIVE	N/A	TOTAL	WEIGHT AVERAGE
Announcements from the pulpit or Worship bulletin on Sunday	4.76% 4	7.14% 6	28.57% 24	32.14% 27	26.19% 22	1.19% 1	84	
Physical notices, bulletin boards, and signs at church	13.25% 11	31.33% 26	27.71% 23	19.28% 16	7.23% 6	1.20% 1	83	
Emails/eWord weekly newsletters	1.19% 1	2.38% 2	9.52% 8	19.05% 16	67.86% 57	0.00% 0	84	
Pilgrim Church Quarterly Newsletters	3.61% 3	12.05% 10	18.07% 15	31.33% 26	33.73% 28	1.20% 1	83	
Pilgrim Church website	8.54% 7	13.41% 11	29.27% 24	26.83% 22	15.85% 13	6.10% 5	82	
Facebook	28.40% 23	12.35% 10	18.52% 15	8.64% 7	8.64% 7	23.46% 19	81	
Instagram	36.25% 29	13.75% 11	12.50% 10	3.75% 3	6.25% 5	27.50% 22	80	
Twitter	43.90% 36	9.76% 8	4.88% 4	0.00% 0	3.66% 3	37.80% 31	82	
LinkedIn	42.68% 35	10.98% 9	7.32% 6	0.00% 0	2.44% 2	36.59% 30	82	
Next Door	32.93% 27	12.20% 10	17.07% 14	3.66% 3	2.44% 2	31.71% 26	82	
Hometown Weekly	30.86% 25	9.88% 8	20.99% 17	7.41% 6	2.47% 2	28.40% 23	81	
Text alerts	20.00% 16	10.00% 8	13.75% 11	15.00% 12	13.75% 11	27.50% 22	80	
Phone calls	17.28% 14	22.22% 18	14.81% 12	12.35% 10	9.88% 8	23.46% 19	81	
Banner at the Sherborn "split"	17.50% 14	15.00% 12	22.50% 18	26.25% 21	11.25% 9	7.50% 6	80	
Bulletin board at the post office and local businesses, such as Roche Brothers, car repair shop, library, etc.	39.51% 32	24.69% 20	16.05% 13	7.41% 6	6.17% 5	6.17% 5	81	

## Q13 Do you have other comments to share?

Answered: 38 Skipped: 57

### Q14 Thank you for helping us better understand Pilgrim Church’s role in your life! Would you be willing for us to contact you for further information?

Answered: 74 Skipped: 21



ANSWER CHOICES	RESPONSES	
Yes	47.30%	35
No	52.70%	39
TOTAL		74

## Q15 Please share how you would like to be contacted. Thank you!

Answered: 31 Skipped: 64

ANSWER CHOICES	RESPONSES	
Name	100.00%	31
Company	0.00%	0
Address	96.77%	30
Address 2	16.13%	5
City/Town	93.55%	29
State/Province	90.32%	28
ZIP/Postal Code	93.55%	29
Country	0.00%	0
Email Address	93.55%	29
Phone Number	90.32%	28