

## Pilgrim Church 2023 Survey

Who is God calling Pilgrim Church to be in the years ahead? How would you like to be involved?

The Strategic Planning Group at Pilgrim Church is reaching out to our church community for help answering these questions. This short survey is a critical step in the process and should take 5-10 minutes to complete. Your responses will be anonymous unless you share your contact information at the end of the survey.

### About You

We need to know a little about you to better understand your ideas and views.

1. What is your age?

- Under 18 years
- 18-34 years
- 35-49 years
- 50-70 years
- Over 70 years
- Prefer not to answer

2. Which best describes your current household?

- One or more adults with no children living in the household
- One or more adults with minor child/children living in the household
- Other
- Prefer not to answer

3. In what town do you live?

- Ashland
- Dover
- Framingham
- Medfield
- Medway
- Millis
- Natick
- Sherborn
- Wellesley
- Other \_\_\_\_\_
- Prefer not to answer

## Pilgrim Church in Your Life

4. How many years have you attended Pilgrim Church, whether as a non-member or member?

- Less than five years
- 6-10 years
- Over ten years
- Prefer not to answer

5. Are you a member of Pilgrim Church?  Yes  No

6. Why is Pilgrim Church important to you? (Please rate on a scale of 1 to 5, where 1 is "Not important," and 5 is "Very important.")

(1) Not important	(2) Of little importance	(3) Moderately important	(4) Important	(5) Very important
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- To pray/worship in-person at 10 a.m. Sunday worship services
- To pray/worship at 10 a.m. virtual (Facebook, YouTube, and pilgrimsherborn.org) Sunday worship services
- To enjoy worshipful music
- To pray and reflect/a spiritual oasis
- To celebrate important Christian religious holidays (i.e., Christmas and Easter)
- To pray/worship outside of a traditional Sunday worship setting (e.g., Bible Study, Retreat, other)
- To provide an opportunity for my children to develop spiritually
- To meet new people in a Christian faith community
- To spend time with familiar friends in a Christian faith community
- To participate in community outreach and service activities and volunteering, including intergenerational activities
- To mark important personal events (Baptisms, weddings, funerals)
- To turn when times are difficult
- Other \_\_\_\_\_

7. How has your involvement (i.e., participation and interest) in Pilgrim Church changed in the last few years?

- Increased
- Remained the same
- Decreased

*If you responded, "Increased," please go to question 8.*

*If you responded, "Remained the same," please go to question 10.*

*If you responded, "Decreased," please go to question 9.*

8. You responded, "Increased." Why? (Please check all that apply):

- More time available
- Want to involve children in church activities
- Joined committee/accepted new responsibility in Pilgrim Church
- Health
- Stronger faith or more positive attitude toward church
- A loss or other significant life change

Other \_\_\_\_\_

*Please skip to Question 10.*

9. You responded, "Decreased." Why? (Please check all that apply):

- Less time available
- Children no longer involved/live at home (they were what brought me to church)
- Easier to watch worship services online and do not participate otherwise
- Gone off committee/given up responsibility at Pilgrim Church
- Health
- Decreased faith or less positive attitude toward church
- Moved away
- A loss or other significant life change

Other \_\_\_\_\_

**Looking Ahead**

10. How do you anticipate your involvement in Pilgrim Church changing in the next few years?

- \_\_\_ Increasing
- \_\_\_ Remaining the same
- \_\_\_ Decreasing
- \_\_\_ Unsure at this time
- \_\_\_ Other \_\_\_\_\_

11 . Pilgrim Church offers many ways for its members and the community to worship and be involved. The Strategic Planning Group is exploring **new** opportunities. How interested might you and your family be in the following activities (please rate on a scale of 1 to 5, where 1 is "Not interested" and 5 is "Very interested"):

(1) Not interested	(2) A little interested	(3) Moderately interested	(4) Interested	(5) Very interested
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- \_\_\_ Worship service in addition to the 10 a.m. Sunday service (Please add information about convenient times in Comments section below)
- \_\_\_ Social action opportunities, including multi-generational opportunities to help others, including supporting the hungry and unhoused, and refugees
- \_\_\_ Educational panels and interest groups on current events and other topics
- \_\_\_ Ongoing group activities: book or film groups
- \_\_\_ Ongoing support groups: parents of young children, parenting teenagers, divorced and recently widowed
- \_\_\_ Exercise classes, such as yoga, walking, and classes before work
- \_\_\_ Food groups, including men's breakfasts, potlucks, and dinners for eight or twelve people
- \_\_\_ Holiday events: Christmas caroling and additional children's and adult activities for Christmas and Easter
- \_\_\_ Additional youth activities (beyond Sunday school, confirmation, and youth groups)

What additional activities would you be interested in attending if Pilgrim Church offered them? Comments?

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12. What are the best ways to communicate events and activities at Pilgrim Church to you? Please rate the following on a scale of 1 to 5, where 1 is "Not effective," and 5 is "Very effective."

(1) Not effective	(2) Not very effective	(3) Moderately effective	(4) Effective	(5) Very effective
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- \_\_\_ Announcements from the pulpit or Worship bulletin on Sunday
- \_\_\_ Physical notices, bulletin boards, and signs at church
- \_\_\_ Emails/eWord weekly newsletters
- \_\_\_ Pilgrim Church Quarterly Newsletters
- \_\_\_ Pilgrim Church website
- \_\_\_ Facebook
- \_\_\_ Instagram
- \_\_\_ Twitter
- \_\_\_ LinkedIn
- \_\_\_ Next Door
- \_\_\_ Hometown Weekly
- \_\_\_ Text alerts
- \_\_\_ Phone calls
- \_\_\_ Banner at the Sherborn "split"
- \_\_\_ Bulletin board at the post office and local businesses, such as Roche Brothers, car repair shop, library, etc.
- \_\_\_ If we have not listed an important communication tool you use, please list it here:  
\_\_\_\_\_

13. Do you have other comments to share?

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Thank you for helping us better understand Pilgrim Church’s role in your life!

Would you be willing for us to contact you for further information? Yes \_\_\_\_ No \_\_\_\_  
If "yes," what is the best way to contact you?

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Thank you!